

ASKUR

YGGDRASIL



LONDON DRY GIN 1 Liter 90 proof 45% Alc./Vol.

• 7 Times Distilled • • Optimally Balanced Ph 7.2 •

WANDER
THE WORLD
ONE SIP
AT A TIME



According to Nordic mythology the tree of life, Askur Yggdrasil, stretches to all corners of the world and so do we in creating our gin. With spirit from the Champagne region of France and a gin distillate made with Balkan Junipers, Polish Coriander, French Angelica, Spanish Citrus, Mediterranean Liquorice and Chinese Cassia combined with pure Icelandic spring water we have created this truly unique and crispy London dry gin.



Fully reusable secondary packaging. Our 1 liter boxes and interleaves are reusable as coasters. Our 750ml boxes and interleaves are reusable as display cards and coasters. All packaging is also fully recyclable. We have filed a patent protection on our secondary packaging concept.



1liter
12 packs



750 ml
12 packs



50ml
100 packs



THE PROCESS

BASE SPIRITS: The base spirit is made from the highest quality wheat from the champagne region of France. Where it is column distilled minimum seven times.

GIN DISTILLATE: We then hand select six botanicals from around the world that are distilled in the UK to create a very clean tasting distillate for our London dry Gin.

THE WATER: Blended with pure Icelandic water which is very low in minerals and high in PH allows the character of our distillates to flourish.

THE FINISH: Our base spirit is carbon filtered and then blended with Gin distillate which is rectified together in our Icelandic facility and then finished off by blending it with Icelandic water before we bottle it to create this clean crisp tasting London dry gin.